PROGRAMME PROJECT REPORT (PPR)

Programme Name: Master of Commerce (M.Com.)

(i) Programme's mission and objectives:

The mission of the Programme is "Secure and Deliver knowledge through teaching, Research and Extension". Jharkhand State Open University's School of Education proposes to offer Master in Commerce Programme through Open and Distance Learning (ODL) in blended mode. In this Programme offered at a distance, we propose to offer a bouquet of subjects such as international tourism, heritage & management subjects.

We are dedicated to secure and deliver knowledge through teaching, research and extension and to seek continuous improvement in the quality of education to remain globally competitive.

(ii) Relevance of the program with HEI's Mission and Goals:

The open and distance learning system provides opportunities for flexible learning and meet the need working professionals to optimise their efficiency, skills and competencies and contribute to national regeneration through growth and development of their respective organisations. As such, this system presents itself as a viable alternative for higher education and training to all those who were deprived of the benefits of higher education in their formative years due to financial, social geographical, family or gender disadvantages. Through inclusion all such deprived groups, the University will strive to achieve its mission to provide equitable access to quality education to all. To maintain quality of education, the University has adopted the same Curriculum and Syllabus as has been prescribed by the UGC under its NEP-2020for F2F students under regular mode.

- **Goal 1**:- To consolidate, strengthen and update the existing programmes.
- **Goal 2**:- To expand and diversify to cover the frontier areas by introducing newly certain innovative academic programmes.
- **Goal 3:-** To faster research in regional studies that too of interdisciplinary nature.
- **Goal 4:-** Excellence in teaching-learning process as reflected in results. etc.

(iii) Nature of prospective target group of learners:

- Working adults deprived admission in the regular Mode due to its limited capacity, inflexibility in timing to learn, financial, social, geographical, family or gender disadvantages;
- For the candidate from Rural & Remote Areas; and
- Drop outs.

(iv) Appropriateness of programme to be conducted in Open and Distance Learning and/or Online mode to acquire specific skills and competence:

This programme will help the learners to

- Improve skills as tourist guides and develop communication skills particularly suited to Tourism Industry
- Enable them to create newer jobs in Tourism Industry

(v) **Instructional Design:**

a) **Introduction:** The materials for the BA programme have been developed in self-instructional learning package mode.

b) **Course Structure:**

SEMESTER - I

Code No.	Paper	Credits	Internal Marks	End Semester Exam	Total marks
MCOM 101	Marketing Management	7	30	70	100
MCOM 102	Computer Applications in Commerce	7	30	70	100
MCOM 103	Corporate Governance	7	30	70	100
MCOM 104	Business Environment & Policy	7	30	70	100
MCOM 105	Organizational Behavior & Management Process	7	30	70	100

Credit Score –35

SEMESTER - II

Code No.	Paper	Credits	Internal Marks	End Semester Exam	Total marks
MCOM 201	Management & Financial Accounting	7	30	70	100
MCOM 202	Managerial Economics	7	30	70	100
MCOM 203	Research	7	30	70	100
MCOM 204	Management of Non- Profit Organizations	7	30	70	100
MCOM 205	Research Methods & Statistical Techniques	7	30	70	100

Credit Score – 35

SEMESTER - III

Code No.	Paper	Credits	Internal Marks	End Semester Exam	Total marks
MCOM 301	Financial Management	7	30	70	100
MCOM 302	Managerial Communication	7	30	70	100
MCOM 303	International Trade- Theory & Practice	7	30	70	100
MCOM 304	Management of Financial Services	7	30	70	100

Credit Score – 28

SEMESTER - IV

Code No.	Paper	Credits	Internal Marks	End Semester Exam	Total marks
MCOM 401	E-Commerce	7	30	70	100
MCOM 402	Elements of Income Tax	7	30	70	100
MCOM 403	Mergers & Acquisitions	7	30	70	100
MCOM 404	Research and Internships	7	30	70	100

Credit Score – 28

Total Credits - 126

c) **Detailed Syllabus:** Syllabus as per the courses offered by Jharkhand State Open University is appended.

d) **Faculty & Support Staff requirement:**

Faculty:

Sl. No.	Faculty	Work at (HQ/RC)	Number
1	Professor	NA	00
2	Associate Professor	Dr. Gyanendra Prakash Trivedi	01
3	Assistant Professor	Dr. Rajmani Pandey	01
		Dr. Mritunjay Kumar	01
		Shruti Khaitan	01

Support Staff:

Sl. No.	Office Staff (Designation)	Work at (HQ/RC)	Number
1	Junior Assistant	Aditya Nath Mishra	01
2	Junior Assistant Cum Typist	Sudhanshu Kumar	01

Instructional Delivery Mechanisms:

Mode of Delivery/ Types	Delivery Mechanisms	Provided (Yes/No)	Detailed Information (Please Mention the Activity Hour)
Face to Face Mode	PCP	Yes	1st July, -20 July, 2024 / 1st December, – 20th December, 2024
	Tutorials/ Special Classes/ Remedial Classes/ ECP	Yes	Tutorial/Special Classes/remedial classes/ ECP shall be scheduled to allow students to attend classroom lectures for suitable duration of time.
	Seminar/ Research Colloquium	Yes	
Self- Learning	SLMs	Yes	Study materials in the form of printed books (SLM) as well as e-book from shall be provided to each student at the beginning of academic session.
	Reference Books	Yes	
ICT/ Digital Wellness of students	Online (Web driven/Mobile App)	Yes	The University is in process of developing a dedicated dynamic LMS for ODL Learners.
	Offline DVD/SD Card/USB Drive	Yes	The USB Drive /SD Card shall be provided to student to explain intricate details.
	Telecommunications	Yes	The University is in process of developing Telecommunications.
Blended	Smart Classrooms	Yes	The University is in process of developing smart class rooms.
	Flipped Learning	Yes	The University shall provide Flipped Learning contents also.

(vi) Procedure for admissions, curriculum transaction and evaluation:

Admission – The admission process shall be initiate in August and shall be kept open till Septemberend for the first semester. The admission shall be finalised by October end and SLMs shall be distributed in November. The minimum eligibility condition shall be 50% in B.COM from any State board or CBSE Board.

Curriculum transaction –

Activity Planner: The exercise of preparing an activity planner will be the responsibility of the affiliated under graduate colleges and the nodal person shall be the principal of the college as well as the Coordinator approved by Jharkhand State Open University advisory committee.

Evaluation – The continuous component shall comprise 30% and the term-end shall comprise 70%. The continuous evaluation shall be in the form of Tutor Marked

Assignments or mid-term examinations. In order to pass a course, a learner must secure minimum 40% Marks in each course/paper. All examinations shall be conducted by the Controller of Examination as per examination Rules and Regulations in the Jharkhand State Open University.

(vii) Requirement of laboratory support and Library Resources:

College library (affiliated as Study Centre) shall be made available to the students under ODL mode and this arrangement has already been communicated to each study centre.

(viii) Cost estimate of the programme and the provisions:

Name of the Programme	Duration	Year	Degree	Admission Fees	Tuition Fees	Exam Fees	Total
M.COM	2-3 Years	1	Post Graduate	1000	3500	1000	5500
		2			3500	1000	4500
Total							10000

(ix) Quality assurance mechanism and expected programme outcomes:
Expected Programme Outcome:

The University has established CIQA, which would be responsible for continuous monitoring the quality of teaching-learning of all courses in close cooperation with the Director, School of Social Sciences. In fact, the monitoring mechanism put in place at the Jharkhand State Open University for all courses.